

Promotion Announcement

Fluke 2024 Spring Promotion

March 2024

Fluke is excited to announce our 2024 Spring Promotion!

Fluke proudly continues to serve our Test & Measurement customers with premium products rooted in Safety. We hope to delight those same customers with these exciting promotional offers:

Fluke 2024 Spring Promotion Highlights:

1. **175 EGFID:** Kit with FREE C25 Large Soft Case
2. **115:** Kit with FREE 1ACII-A1-II Non-Contact Voltage Tester
3. **376 FC:** Kit with FREE Fluke-114 Digital Multimeter
4. **378 FC:** Kit with FREE Fluke-117 Digital Multimeter
5. **Limited-time Price Reduction on 1587/62Max Kit, Fluke-177 EGFID, Fluke-179 EGFID, Fluke-PT1120, Fluke-1550C, MDA-550 III and the Fluke-1507.**

The promotions set out in this announcement are subject to the following terms and conditions:

For gift with purchase or promotional product bundles:

1. Fluke will deliver the promo item(s) along with the Fluke product(s) eligible for the promotion bundled together. Distributor should not unbundle the package(s) it receives from Fluke and should deliver them as bundles in original unopened packaging to the end customer within the territory eligible for the relevant promotion.
2. Distributor is not allowed to sell to end customers outside that territory.
3. Distributor should identify the promo item(s) along with the Fluke product(s) eligible for the promotion on its order acknowledgment, packing slip and invoice.
4. On request, Distributor should allow Fluke reasonable access to its books and records and should provide other reasonable co-operation to allow Fluke to audit Distributor's compliance with the terms and conditions of a promotion.
5. Items specifically created to support a promotion (such as **active** promotional kits that contain 100% Fluke products) can be returned through the stock rotation process, within 12 months, and price protection is not applicable to temporary discount promotions
6. Distributor should pass the benefit of the promotional offer to their customers. Distributor is free to provide additional discounts or incentives to its customers.

How does it work?

- Kits can be ordered according to standard product ordering, with the unique SKU item number.

Terms:

- The promotional products are available to order starting **as of NOW** until **31st August 2024**
- Campaign dates: **1st April (Public Embargo) – 31st August 2024**
- Fluke reserves the right to change the program rules at any time, without prior notice.
- The promotional kits are subject to availability.

Marketing assets :


ITEM	Find at:
Landing page	Local Fluke website / Promotions tab
Banner	www.flukepartnerportal.com
Email – on request	www.flukepartnerportal.com
PDF file promo – on request	www.flukepartnerportal.com

What can you do to take advantage of this promotion?

- Make sure the kit bundles are visible on your web/in your store
- Inform (tele) sales about this offer and communicate proactively
- Use this promotion proactively in your communication with your customer

Fluke 175 EGFID– with FREE C25 Large Soft Case

Buy a Fluke 175 True-RMS Digital Multimeter and get our C25 Large Soft Case


	<p>Fluke 175 EGFID True-RMS Digital Multimeter The Fluke 175 True RMS Digital Multimeter delivers the baseline general purpose features required by professional technicians around the world. You can find problems fast with all the basic troubleshooting measurements such as frequency, capacitance, resistance, continuity, and diode. And Display Hold and Auto Hold will help you capture significant events.</p> <p>Fluke C25 Large Soft Case The C25 carrying case is a durable, zippered carrying case with padding and inside pocket, and high quality polyester exterior. It includes a convenient hand strap and carries most of Fluke’s popular digital multimeters.</p>
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Fluke Model	Item No.	Item Description	
175EGFID/C25	5199024	175EGFID/C25,FLUKE-175 EGFID TRMS MM, C25 ,SOFT CASE	
	Price	Savings (%)*	Savings (Local Currency)
USD	485	14%	78

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding

Fluke-115 – with FREE 1ACII Non-Contact Voltage Tester

Buy a Fluke-115 Digital Multimeter and get a FREE Fluke-1ACII Non-Contact Voltage Tester!


	<p>Fluke 115 Digital Multimeter The Fluke 115 technicians digital multimeter is the compact, general purpose troubleshooting tool for field service technicians. Its simple, one-handed operation and compact design meets the needs of a wide variety of field service technicians. It measures True RMS voltage and current with 6000 count resolution as well as resistance, continuity, frequency and capacitance for quick verifications.</p> <p>Fluke 1ACII Non-Contact Voltage Tester The portable 1AC II non-contact voltage tester from Fluke are easy to use – just touch the tip to a terminal strip, outlet, or supply cord. When the tip glows red and the unit beeps, you know there's voltage present. Electricians, maintenance, service, safety personnel, and homeowners can quickly test for energized circuits in the workplace or at home and even detect miswires of an electrical outlet..</p>
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Fluke Model	Item No.	Item Description	
115/1ACII	4911706	FLK-115/1 ACII,FLUKE 115, 1AC11 VOLTALERT	
	Price	Savings (%)*	Savings (Local Currency)
USD	321	14%	51

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding

Fluke 376FC – with a FREE Fluke-114 Digital Multimeter

Buy a Fluke-376FC Clamp Meter and get a FREE Fluke-114 Electrical Multimeter

	<p>Fluke 376FC True-RMS Clamp Meter The Fluke 376 FC True-rms Clamp Meter with iFlex is the most advanced troubleshooting tool for industrial and commercial electricians. The 376 is part of the Fluke Connect family of wireless test tools that enable you to log, trend and monitor measurements while remaining safely away from the arc flash zone through Bluetooth connectivity. The 376 FC clamp meter uses an integrated low-pass filter for accurate measurements of non-linear signals, such as adjustable speed drives, electronic ballasts and other non-linear loads. The clamp also uses proprietary inrush measurement technology to filter out noise and capture motor starting current exactly as the circuit protection sees it.</p> <p>Fluke-114 Electrical Multimeter Designed for easy one-handed operation, the compact Fluke 114 True RMS digital multimeter is the perfect troubleshooting tool for go/no go testing. Its AutoVolt capability automatically switches to measure AC or DC voltage, whichever is present. And you can use the LoZ function to identify so-called ghost voltage and prevent false readings.</p> <p>The Fluke 114 displays True-RMS voltage and current readings with 6000 count resolution, and tests frequency, continuity and resistance. A large white LED backlight aids work in poorly lit areas. And its easy-open battery access door makes battery changes easy.</p> <p>A great choice for everyday troubleshooting, the Fluke 114 Electrical Multimeter is CAT III 600 V safety rated and is a compact True-RMS meter.</p>
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Pricing

Fluke Model	Item No.	Item Description	
376/114	5051192	FLK-376FC/114 KIT,FLUKE-376 FC, 1000A AC/DC CLAMP W/ IFLEX, FLUKE-114 EUR	
	Price	Savings (%)*	Savings (Local Currency)
USD	773	25%	258

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding

Fluke 378FC – with a FREE Fluke-117 Electricians Multimeter

Buy a Fluke-378FC Clamp Meter and get a FREE Fluke-117 Electricians Multimeter

	<p>Fluke-378FC Non-Contact Voltage True-rms AC/DC Clamp Meter The Fluke 378 FC true-rms clamp meter uses FieldSense™ technology to make testing faster and safer, all without contacting a live conductor. You get accurate voltage and current measurements through the clamp jaw. Simply clip the black test lead to any electrical ground, put the clamp jaw around the conductor and see reliable, accurate voltage and current values on the display.</p> <p>The 378 FC clamp meter includes a unique PQ function that senses power quality issues automatically. When making FieldSense measurements, the 378 FC will detect and display power quality issues, relating to current, voltage, power factor or any combination of the three. Now you can quickly determine if an upstream supply problem exists, or if there is a downstream equipment problem.</p> <p>Fluke-117 Electricians Multimeter with Non-Contact voltage The Fluke 117 Digital Multimeter includes integrated non-contact voltage detection and Auto Volts and LoZ functions that help prevent false readings caused by ghost voltage. It is a compact True-RMS meter for demanding applications like commercial buildings, hospitals, and schools and helps get the job done faster. Users around the world have said their 117 digital multimeter is an investment in accuracy. The Fluke 117 provides Min/Max/Average readings and measures frequency and capacitance. Plus, its easy-to-use interface can save you time and enable you to move from job to job more quickly</p>
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Pricing

Fluke Model	Item No.	Item Description	
378/117	6003352	FLK-378FC/117 KIT, FLUKE-378 FC, FLUKE-117 EUR	
	Price	Savings (%)*	Savings (Local Currency)
USD	1020	27%	385


* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding

LIMITED-TIME PRICE REDUCTIONS


Take advantage of these Discounts on some of our Best-Selling Products!

	Fluke Model	Item No.	Item Description	
	1587KIT/62MAX+ FC	4692778	1587KIT/62MAX+ FC,2-IN-1 ADV ELEC TR INS MULT KIT W/62MAX+ I400	
		Price	Savings (%)*	Savings (Local Currency)
	USD	1178	28%	455


* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding

	Fluke Model	Item No.	Item Description	
	Fluke-177EGFID	1592874	FLUKE-177 EGFID,TRMS MULTIMETER W/BACKLIGHT (ENG, GER, FR, ITA, DUT)	
		Price	Savings (%)*	Savings (Local Currency)
	USD	469	10%	52


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	Fluke Model	Item No.	Item Description	
	Fluke-179EGFID	1592842	FLUKE-179 EGFID,TRMS MULTIMETER W/BACKLIGHT & TEMP (ENG, GER, FR, ITA, DUT)	
		Price	Savings (%)*	Savings (Local Currency)
	USD	522	10%	58


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	Fluke Model	Item No.	Item Description	
	FLK-PTI120 9HZ 400C	5302512	FLK-PTI120 9HZ 400C,120X90 THERMAL IMAGER; BY2; 9 HZ; 400C	
		Price	Savings (%)*	Savings (Local Currency)
	USD	939	10%	105

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding

	Fluke Model	Item No.	Item Description	
	MDA-550-III	5282560	FLUKE-MDA-550-III,MOTOR DRIVE ANALY CLR PRO	
		Price	Savings (%)*	Savings (Local Currency)
	USD	9775	10%	1087

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	Fluke Model	Item No.	Item Description	
	Fluke-1550C	3665021	FLUKE-1550C,5KV INSULATION TESTER	
		Price	Savings (%)*	Savings (Local Currency)
	USD	5126	10%	570

Pricings are indicative. Exact saving on individual components can differ per currency due to price rounding



Fluke Model	Item No.	Item Description	
Fluke-1507	2427890	FLUKE-1507,INSULATION TESTER	
	Price	Savings (%)*	Savings (Local Currency)
USD	787	10%	87

Pricings are indicative. Exact saving on individual components can differ per currency due to price rounding

Promotion Announcement

Thermal Imaging

May 2024

This is an announcement for a Thermal Imaging promotion that Fluke will offer from 15th May until 27th September 2024.

Promotion:

- FLK-TIS55+ 9HZ, 5159990, extra 15% discount, 15 May - 27 September
- FLK-TIS55+ 27HZ, 5160004, extra 15% discount, 15 May - 27 September
- FLK-TIS75+ 9HZ, 5160037, extra 15% discount, 15 May - 27 September
- FLK-TIS75+ 27HZ, 5160043, extra 15% discount, 15 May - 27 September

Models included:

Model	Disc. Code	Article Nr.	Promotion
FLK-TIS55+ 9HZ	L-060	5159990	Extra 15% discount
FLK-TIS55+ 27HZ	L-060	5160004	Extra 15% discount
FLK-TIS75+ 9HZ	L-060	5160037	Extra 15% discount
FLK-TIS75+ 27HZ	L-060	5160043	Extra 15% discount

Timing:

- Start date: 15th May 2024
- Close date: 27th September 2024

Terms & Conditions:

- Fluke reserves the right to change the promotion at any time, without prior notice.
- The promotional item is subject to availability.
- Channel must provide a note on their PO which is clear for OM otherwise the normal standard discount will apply.
- This promotion cannot be combined with other promotions or discount arrangements like Deal registration.

What can you do to benefit from this promotion?

- Keep permanent stock of the qualifying Fluke thermal imager cameras.
- Inform your inside sales and field sales on this offer and proactively communicate it.
- Feature in own promotional leaflets
- Highlight in online shop.
- Feature on email newsletters to customers
- Pro-actively use this offer in the communication with your customer

Fluke TiS55+ and TiS75+ Performance Thermal Cameras

Benefits

- Rugged performance camera with manual focus ring lets you easily take an in-focus image easily and quickly
- 3.5" LCD touchscreen with IR-Fusion™ blending, slide your finger across the screen to adjust the settings
- Ditch the clipboard with IR-PhotoNotes that lets you take an additional visible light picture as an identifier i.e. panel number, location etc.
- Voice Annotation lets you record up to 60 seconds per thermal image which helps you provide more clarity on site situation in real time
- Dew point colour alarm in the TiS75+ lets you spot moisture in your facility quickly and easily
- Fluke Connect WiFi enables you to download images on the Fluke Connect App and immediately share your work for immediate decision making and reporting



Technical Specifications	TiS55+	TiS75+
Infrared Resolution	256 x 192 (49,152 pixels)	384 x 288 (110,592 pixels)
IFOV (Spatial Resolution)	1.91 mRad	
Frame Rate	9Hz or 27Hz	
Temperature Measurement Range	-20 °C to 550 °C	
Thermal Sensitivity	40 mK	
Focus	Manual Focus	
Dew Point Calculation	No	Yes, on camera
Advance Manual Focus	Yes	
IR-PhotoNotes	Yes (1 image)	
Voice Annotation	Yes	
Drop Test	2m	

Promotion Announcement

April 2024

‘Buy a Fluke Professional Infrared Camera TI480-PRO and get an extra 15% discount.’

Benefits

- Get clear, high resolution images with 640 x 480 resolution as a standard in all our Professional camera ranges
- Focus with laser speed and distance accuracy on your designated target with LaserSharp® Auto Focus
- Quickly and accurately determine the distance* to your target with a built-in professional grade laser distance meter
- Optional 2x or 4x telephoto or wide angle smart lens – no calibration required
- 3.5" LCD touchscreen with IR-Fusion™ blending
- Fluke Connect® WiFi connects up to 8 Fluke Connect measurement devices to your Thermal Camera for simultaneous measurement capture

*up to 30 metres



Models included:

Fluke Model	Item No.	Item Description
FLK-TI480-PRO 60HZ	4947326	FLK-TI480-PRO 9HZ,THERMAL IMAGER; 640X480; 60 HZ
FLK-TI480-PRO 9HZ	4947332	FLK-TI480-PRO 9HZ,THERMAL IMAGER; 640X480; 9 HZ

Timing:

- Stop date: 27th September 2024.

What should you do as a distributor?

- Keep permanent stock of the qualifying Fluke thermal imager cameras
- Inform your inside sales and field sales on this offer and proactively communicate it.
- Feature in your promotional leaflets
- Highlight in your online shop
- Feature on email newsletters to customers
- Pro-actively use this offer in the communication with your customer

Terms & Conditions:

- Fluke reserves the right to change the program rules at any time, without prior notice.
- The promotional items are subject to availability.